



# CLIMATE CHANGE

## FUTURE PROOF SUMMIT



# SPONSOR, EXHIBITOR & SPEAKER PACK

EVENT BY

**ROCKET  
LAUNCHER**

**PERTH  
NETWORKING  
CLUB**

LEVEL 1, 191 ST GEORGES TERRACE, PERTH, WA 6000  
[WWW.PERTHNETWORKING.CLUB](http://WWW.PERTHNETWORKING.CLUB)

# WHO IS PERTH NETWORKING CLUB

**Perth Networking Club (PNC)** was founded by **Justin Barnes in 2021**. The organisation is the social responsible arm of **Rocket Launcher, a strategic marketing business**.

PNC is focused on creating professional events that encompass business and social responsibility. We call this **Conscious Networking**. Our events are designed to create insightful conversation, challenge the status quo and find unique ways to help our business and not for profit community connect and positively change our business landscape.

We believe that by supporting and uplifting local voices we have the ability to change the face of our City, State and Country. We have the power to make an impact together.

This Climate Change, Future Proof Summit is focused on our ability to **ADAPT** to ensure we create better futures for people and business alike.

**Justin Barnes**



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# VISION MISSION VALUES

## Event Vision

To live in a city/state where businesses collaborate for sustainable futures with a focus to preserve our people, flora and fauna.

## Event Mission

To change our local community; socially and economically with education, ideas and collaborations to speed up the time to for greater, sustainable business and communities.

## Event Values

**Learn | Collaborate | Challenge the Status Quo | Take Action**



# OUR EXPOSURE & NUMBERS

Our Founders LinkedIn Following (Justin Barnes):

**10,143<sup>^</sup>**

Our Founders Instagram following:

**2,914<sup>^</sup>**

Perth Networking Club LinkedIn Following:

**1,418<sup>^</sup>**

Perth Networking Club Facebook Following

**362<sup>^</sup>**

Perth Networking Club Instagram Following:

**299<sup>^</sup>**

Perth Networking Club Email List:

**6515<sup>^</sup>**

Event Attendance since August 2021: **500+<sup>^</sup>**

Funds Donated to organisations based on our events: **\$4,973<sup>^</sup>**

Total Number of Beneficiary Organisations Supported: **22<sup>^</sup>**

<sup>^</sup>All numbers above are subject to change and fluctuate.

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# OPPORTUNITIES FOR INVOLVEMENT

There are many ways to be involved in the Climate Change, Future Proof Summit. We are also open to ideas, feedback and thoughts to ensure we continue to develop the event into something that greatly impacts the community.

## **SPONSORSHIP**

Choose from a range of sponsorship levels. See the next pages for sponsor details.

## **EXHIBITORS**

Opportunity to exhibit. Please apply as there are limited spaces. You will need to provide information around the relevance to this summit.

## **KEYNOTE SPEAKERS**

If you have a story to tell, you are making an impact or your business is challenging the status quo please contact us. We want the best and most innovative speakers.

## **ATTENDEES**

Ticket sales will go live soon. Please make sure you are registered to get your tickets.

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# SPONSORSHIP OPTION 1

## PLATINUM

**VALUE:** \$20,000\*

\*One Platinum Sponsor Only

### ***Inclusions:***

- As a PLATINUM Sponsor your business will be highlighted as the primary event sponsor.
- Includes a table of 10 at the event, both days (10 tickets)
- Mentions throughout the event, lead up advertising, signage and by the MC
- Logo displayed on social media, at the event and through communications
- Be seen as a supporting Renewable & Sustainability
- Lead your industry by participating at the front
- 1 x Exhibition booth valued at \$2,000
- 2 x Keynote Speaker (topic to be discussed)
- Flexibility on the above, please book a meeting with us if you are are interested in being the face of ADAPTION.

# SPONSORSHIP OPTION 2

## GOLD

**VALUE:** \$15,000\*

\*One GOLD Sponsor Only

### ***Inclusions:***

- As a GOLD Sponsor your business will be highlighted
- Includes a table of 10 at the event, both days (10 tickets)
- Mentions throughout the event, lead up advertising, signage and by the MC
- Logo displayed on social media, at the event and through communications
- Be seen as a creating change in the area of Climate Change
- Lead your industry by participating at the front
- 1 x Exhibition booth valued at \$2,000
- 1 x Keynote Speaker (topic to be discussed)

# SPONSORSHIP OPTION 3

## SILVER

**VALUE:** \$10,000\*

Two Silver Sponsor Only

***Inclusions:***

- As a SILVER Sponsor your business will be highlighted
- 8 tickets to the event
- Mentions throughout the event, lead up advertising, signage and by the MC
- Logo displayed on social media, at the event and through communications
- Be seen as a creating change in the area of Climate Change
- Lead your industry by participating at the front

Choice of

- 1 x Exhibition booth valued at \$2,000

OR

- 1 x Keynote Speaker (topic to be discussed)



# SPONSORSHIP OPTION 4

## BRONZE

**VALUE:** \$5,000\*

Two Bronze Sponsors Only

***Inclusions:***

- As a Bronze Sponsor your business will be highlighted
- 4 tickets to the event
- Mentions throughout the event, lead up advertising, signage and by the MC
- Logo displayed on social media, at the event and through communications
- Be seen as a creating change in the area of Climate Change
- Lead your industry by participating at the front
- Named as lunch Sponsor for the day

# SPONSORSHIP OPTION 5

## NETWORKING SPONSOR

**VALUE:** \$2,500\*

One Sponsor Only

***Inclusions:***

- As a Networking sponsor you will be named and introduced to say a few words at the Networking Event
- You will be provided with 2 tickets
- Mentions during the networking event and on the lead up to the event.
- Logo displayed on social media, at the event and through communications
- Be seen as a creating change in the area of Climate Change
- Lead your industry by participating at the front

# SPONSORSHIP OPTION 5

## SUPPORTER

**VALUE:** \$1,000\*

Unlimited

***Inclusions:***

- Your Logo on our supporter list
- Be promoted as a supporter throughout the event
- Provided with 10 Free Perth Networking Club passes for future networking events.
- Be seen as a creating change in the area of Climate Change

# EXHIBITORS

# EXHIBITOR

**VALUE:** \$2,000\*

Limited Number of Booths Available

***Details:***

- Booth is 1 trestle table - standard size
- You can purchase two booths for an extra large display
- You are welcome to bring backdrops and other set up materials.
- Please note, this is a Climate Change Summit, consider the environmental impact on what you bring.
- There are limited spots, to be accepted as an exhibitor you will need to explain what you do that is impactful, sustainable and/or renewable.

# KEYNOTE SPEAKERS

## APPLY

We are seeking insightful keynote speakers.

### **Notes**

- *Be the face of your company with a Keynote Speaker about your Renewable & Sustainable Projects and the local impact*
- *Bring a new matter, project, technology or company to live with a Keynote about what you are doing in the world.*
- *Tell us what you are doing to progress WA to make gains in sustainable/renewables.*
- *There are multiple options of Keynotes, paid, unpaid, sponsored or trade. We are flexible and cashflow should not be a barrier to impacting our great state.*

# OTHER IDEAS?

## Tell Us

*It takes a village of people to change a city, it takes ideas, insight and passion to create something truly remarkable.*

*This conference is for you and for us. It is for our state to show the world that together we can make a difference.*

*Do not be silent, contact us with your ideas and thoughts. Introduce people to us and make connections.*

*We need to connect, discuss and collaborate for a more sustainable, renewable and long lasting future.*

# THANK YOU.

Thank you for being interested in the Climate Change Summit.

This is the first step to a better future.

**Proposed Dates:**

TBC 2024

**Contact us to discuss:**

Justin Barnes

[justin@rocketlauncher.com.au](mailto:justin@rocketlauncher.com.au)

**Or book an appointment to chat through Teams:**

[https://calendly.com/rocketlauncher\\_justin/generic\\_meeting](https://calendly.com/rocketlauncher_justin/generic_meeting)



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